



# Engaging | Informative | Entertaining

## Boost Your Event with Guest Speaker John Safin

John creates a memorable experience out of the usual cold egg breakfast or rubber chicken lunch event!

John Safin shares his knowledge of business, life hacks, and relationship building with audiences eager for quality content. He delivers clear and concise information to educate, inspire, and spark ideas with professionalism and a touch of dry humor. John will help strengthen your brand's identity while staying on topic and on time. He'll create messaging specific to your audience whether it's a small group or a filled auditorium. This could be your moment to shine by bringing a quality performance to your event.



### John Safin

Chief Encouragement Officer  
C & C Business Advisors, LLC

Owner, JohnSafin.com  
Marketing-Communications Services

### Professional Summary

- 39 years Leadership Position
- 33 years Marketing-Communications
- 27 years Hospitality Professional
- 18 years Business Consultant
- 15 years Economic Development,  
Community Relations, Lobbyist
- 13 years Radio Broadcasting-Announcer

### Professional Disciplines

- Marketing & Promotions
- Communications & Public Relations
- Self Improvement & Development
- Personal Empowerment
- Customer Service
- Staff Management & Training
- Community Involvement
- [View the Expanded List Online](#)

### Meet John Safin

John works with business professionals ready to achieve more while avoiding risks along their path to success. He provides ideas, strategies, and options for entrepreneurs to make informed decisions and overcome challenges.

His background in executive management, community relations, and economic development is well-matched with his experience in marketing, communications, and public relations. John is a published author, a voiceover artist, hosted several radio talk shows, and featured educator on the "Java with John" webinar series.

John is a professional member of the national American Marketing Association, has a bachelor's degree in communications from State University of New York, associate's degree in broadcasting, multiple certifications in business operations, and is an ordained minister. John volunteers as a committee member or board director for several civic and community organizations.



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# Crowd-Pleasing Presentations That Stick

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## Business Management

- *Better Business Through Gaming*
- *You're Not a Clock: Time Management Made Easy*

## Business Management, Leadership

- *Team Building with Flavor*
- *Toxic to Terrific: Workplace Wellness*

## Customer Service

- *Turn Whining to Winning: Handling Customer Complaints*

## Leadership

- *Lessons from History's Ultimate Innovator*

## Leadership, Personal Development

- *Movie Wisdom for Winning at Work*

## Marketing

- *Oops Proof Your Marketing*
- *Clicks & Giggles: Unlocking Digital Marketing*

## Personal Development

- *From Meh to Motivated: Time to Kick It!*
- *A Better You in Two Months*
- *Marshmallow Method: Soft Skills for Hard Results*

## Self-Improvement

- *Slay the Worry Dragon*
- *The Art of Not Punching Walls*
- *Chin Up, Buttercup! Self-care for Tough Times*
- *Make Every Day Wonderful*

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